

United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/903,973	07/12/2001	Joseph A. Schrader	164052.02	9505
22971 MICROSOFT	7590 01/09/2008 CORPORATION		EXAMINER	
ONE MICROSOFT WAY			BUI, KIEU OANH T	
REDMOND, V	WA 98052-6399		ART UNIT PAPER NUMBER	
			2623	
			NOTIFICATION DATE	DELIVERY MODE
	•		01/09/2008	FLECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

roks@microsoft.com ntovar@microsoft.com a-rydore@microsoft.com

	Application No.	Applicant(s)	
	09/903,973	SCHRADER ET AL.	
Office Action Summary	Examiner	Art Unit	
	KIEU-OANH BUI	2623	
- The MAILING DATE of this communication app	1		
Period for Reply			
A SHORTENED STATUTORY PERIOD FOR REPL' WHICHEVER IS LONGER, FROM THE MAILING DA - Extensions of time may be available under the provisions of 37 CFR 1.1. after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period of - Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tin will apply and will expire SIX (6) MONTHS from , cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).	
Status			
1) ☐ Responsive to communication(s) filed on 22 O 2a) ☐ This action is FINAL . 2b) ☐ This 3) ☐ Since this application is in condition for alloware closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro		
Disposition of Claims			
4) ☐ Claim(s) 1-19 and 21-40 is/are pending in the 4a) Of the above claim(s) 1-6,14,15,19,21-28 as 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 7-13,16-18 and 29 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/o	nnd 30-40 is/are withdrawn from c	onsideration.	
9) The specification is objected to by the Examine	er.		
10) The drawing(s) filed on is/are: a) acc	epted or b) \square objected to by the I	Examiner.	
Applicant may not request that any objection to the	drawing(s) be held in abeyance. See	e 37 CFR 1.85(a).	
Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Ex			
Priority under 35 U.S.C. § 119			
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority document: 2. Certified copies of the priority document: 3. Copies of the certified copies of the priority application from the International Bureau * See the attached detailed Office action for a list	s have been received. s have been received in Applicati rity documents have been receive u (PCT Rule 17.2(a)).	on No ed in this National Stage	
Attachment(s)	4) Interview Summary	(PTO-413)	
 Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date 	4) Interview Summary Paper No(s)/Mail Da 5) Notice of Informal P 6) Other:	nte	

DETAILED ACTION

Remarks

Claim 20 has been previously cancelled, and claims 1-19, and 21-40 are pending for 1. reconsideration. Claims 1-6, 14-15, 19, 21-27 and 28 are withdrawn from further consideration pursuant to 37 CFR 1.142(b), as being drawn to a nonelected claims. Claims 7-13, 16-18 and 29 are pending for reconsideration.

Response to Arguments

Applicant's arguments with respect to claims 7-13, 16-18 and 29 have been considered 2. but are moot in view of the new ground(s) of rejection.

Claim Rejections - 35 USC 103

- The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all 3. obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- Claims 7-13, 16-18, and 29 are rejected under 35 U.S.C. 103(a) as being unpatentable 4. over Hansen et al. (U.S. Patent Pub. No. US2002/0038456 A1) in view of Dougherty et al. (U.S. Patent No. 7,028,327 B1).

Regarding claims 7 and 29 (corresponding method), Hansen teaches "a method for presenting enhanced broadcast television programming comprising the steps of: receiving a schedule for a plurality of broadcast television listings, each of the plurality of television listings including a unique event identifier; receiving enhanced Internet protocol (IP) data including an

Application/Control Number:

09/903,973 Art Unit: 2623

event identifier associating the IP data with one of the plurality of television listings; presenting a visual cue based on the IP data on a video display; receiving a viewer selection of the visual cue; and tuning to the channel associated with the event identifier in response to viewer selection of the visual cue" (Figs. 1 & 3, 5, and page 2/par. 0019-0023 for internet using IP; page 5/0046 for event identifiers; page 5/0052 for visual cues; and page 10/0099 for scheduling by the user).

Hansen does not focus this technique in a large scale for broadcast television (as argued); however, Hansen does suggest that this technique can be used in other systems such as an interactive television system (page 2/par. 0018). Meanwhile, Dougherty teaches an interactive television system (Dougherty, col. 1/lines 24-40) with further details on program guide EPG in scheduling TV listings via the TV broadcast media (col. 4/lines 8-32). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Hansen's system with his suggested teaching in applying his technique in a large scale system as interactive broadcast television system as of Dougherty's in order to provide an enhanced broadcast television programming to users by combining the broadcast television technique with an enhanced Internet protocol data via the Internet as well.

For claim 8, Hansen teaches "wherein the video display is a conventional television receiver" (page 1/par. 0006).

For claim 9, Hansen teaches "wherein the Internet protocol data comprises a portion of the available television programming" (page 2/0023).

For claim 10, Hansen teaches "wherein the Internet protocol data portion corresponds to broadcast television programming currently available to the viewer" (page 2/0022-0024).

Art Unit: 2623

For claims 11-13, these claims for the steps of "wherein the Internet protocol data portion is filtered to correspond to currently available sports television programming"; "wherein the Internet protocol data portion is filtered to correspond to other sports television programming currently in progress"; and "wherein the portion corresponding to the available television programming is the same as the event identifier corresponding to the IP data" are taught by Hansen (page 1/par. 0006 for genre categories such as horse racing for sports are addressed; and page 2/0022-0025 for IP and services related to different subscription, demands or services).

As for claim 16, Hansen teaches "a client system for receiving a broadcast television navigation service comprising: means for receiving broadcast television programming; means for receiving Internet protocol data that is not provided in a program band of the broadcast television programming; and means for linking the broadcast television programming with the Internet protocol data" (refer to claims 7 and 11-13).

Hansen does not focus this technique in a large scale for broadcast television (as argued); however, Hansen does suggest that this technique can be used in other systems such as an interactive television system (page 2/par. 0018). Meanwhile, Dougherty teaches an interactive television system (Dougherty, col. 1/lines 24-40) with further details on program guide EPG in scheduling TV listings via the TV broadcast media (col. 4/lines 8-32). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Hansen's system with his suggested teaching in applying his technique in a large scale system as interactive broadcast television system as of Dougherty's in order to provide an enhanced broadcast television programming to users by combining the broadcast television technique with an enhanced Internet protocol data via the Internet as well.

Application/Control Number:

09/903,973

Art Unit: 2623

Regarding claim 17, Hansen does not suggest to use "digital tuners" or "multiple digital tuners"; however, this technique of "wherein said means for receiving broadcast television programming and means for receiving Internet protocol data comprises multiple digital tuners" is known in the art. In fact, Dougherty teaches an exact same technique of using digital tuners in their system in order to synchronize with digital broadcast program while using electronic program guide to search for program listings (Fig. 2/item 202, and col. 13/line 50 to col. 14/line 2, wherein tuner can be a digital tuner). Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to modify Hansen's system with Dougherty's teaching system in order to equip the system with digital tuners for receiving digital broadcasting programs. The motivation for doing this is to offer an adaptation in receivers by using digital tuners for receiving and tuning to appropriate digital streaming programs instead of an analog tuner for receiving conventional (analog) television broadcast.

As for claim 18, Hansen further teaches "comprising a digital event identifier; receiving enhanced Internet protocol (IP) data including an event identifier associating the IP data with one of the plurality of television listings; presenting a visual cue based on the IP data on a display device informing a user of an action" (Figs. 1 & 3, 5, and page 2/par. 0019-0023 for internet using IP; page 5/0046 for event identifiers; page 5/0052 for visual cues; and page 10/0099 for scheduling by the user).

09/903,973 Art Unit: 2623

Conclusion

5. Any response to this action should be mailed to:

Commissioner of Patents and Trademarks

Washington, D.C. 20231

or faxed to PTO New Central Fax number:

(571) 273-8300, (for Technology Center 2600 only)

Hand deliveries must be made to Customer Service Window, Randolph Building, 401 Dulany Street, Alexandria, VA 22314.

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Krista Kieu-Oanh Bui whose telephone number is (571) 272-7291. The examiner can normally be reached on Monday-Friday from 9:30 AM to 7:00 PM, which alternate Friday off.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John W. Miller, can be reached at (571) 272-7353.

09/903,973

Art Unit: 2623

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Kieu-Oanh Bui Primary Examiner Art Unit 2623

KB January 04, 2008